



PRESS RELEASE

New Consultant Hired at *Career T.E.A.M. Plus (CTL+)*

North Haven, Connecticut January 2011 -

Pat Troy-Brooks' a motivational speaker, author and employment expert recently joined *Career TEAM* to help the organization expand their services nationwide.

Over the last 27 years Pat has helped tens of thousands of job seekers realize their dreams through preparation, training and job placement opportunities throughout New Jersey, Pennsylvania and Delaware.

Propelled by her desire to help others, Pat launched Advanced Staffing in 1996. At the time, it was one of the few minority-owned staffing companies in the Delaware Valley. Almost as soon as the doors opened, Advanced Staffing was awarded a multi-million dollar contract with a major Philadelphia-based insurance company.

In 2008, Pat was faced with two incredible hurdles: a challenging economy and a cancer diagnosis. After months of soul-searching and intense cancer treatments, Pat was blessed with two miracles: remission of the cancer, and an idea that would secure not only the future of her company, but the futures of thousands of workers across the tri-state area.

That idea became reality in early 2009, when Pat launched Advanced Staffing Training Institute (ASTI), a division of her staffing company that helps displaced workers find jobs by providing them with occupational training, career coaching, résumé and interview prep, and more.

Pat's soon to be released book, *The Employment Rescue Plan: 10 Steps to Gaining Employment in a Down Economy*,TM will help individuals and businesses weather the economic storm.

Pat was named Delaware Small Business Person of the Year by the U.S. Small Business Administration. Other awards include the NAACP Visionary Leadership, American Heritage Society Movers & Shakers, Strong Smart & Bold, and Enterprising Woman of the Year, and Top 100 Minority Business Enterprise Award.

In 2010, Pat sold her business and will now leverage her vast employment and workforce development experience with *Career TEAM*.

